

Strategic Alliance for End-of-Life Tyre Management, Kenya GIZ / Lafarge / Kenyan Tyre Industry

Project Description

The Strategic Alliance for End-of-Life Tyre Management is a unique partnership between the tyre and transportation sector in Kenya, the cement industry, and cooperation agencies and supported by the Kenyan government. A speciality is that different industrial sectors established an alliance to achieve a common objective and that competing companies are committed to cooperate as partners of the Alliance.

The agreement for a strategic alliance has been signed by GIZ and the companies Lafarge, Treadsetters, Multiple Hauliers and Sameer Africa in 2011.

IU has been assigned as technical advisor for the Strategic Alliance.

Results

A sustainable end-of-life tyre management system is established in Kenya.

Thus the following impacts will be achieved:

- End of life tyre management system established in Kenya
- Acceleration of similar initiatives regarding resource efficiency and environmental protection
- Up scaling into other countries of the region
- Reduction of the consumption and dependence on fossil fuel and virgin raw material for the industry
- Contribution to provide work opportunities for the poor population
- Strengthening of governmental authorities in the environmental sector
- Promotion of innovative technologies in the recycling and cement sector

Our Services

- Backstopping and support of project management
- Preparation of feasibility studies
- Draft regulation of end-of-life tyre management

Contact

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Sector:

Development Cooperation

Countries:

Kenya

Location:

Nationwide



Client:

GIZ

Partners:

GIZ

Duration:

2010 – 2014